



## ▶ YOUR FUTURE. ▶ OUR COMMITMENT.

TRANSFINDER IS A GLOBAL LOGISTICS SOFTWARE COMPANY PROVIDING INTELLIGENT SOLUTIONS TO SCHOOLS.

TRANSFINDER, HEADQUARTERED IN SCHENECTADY, NEW YORK, AWARDED ELEVEN CONSECUTIVE YEARS BY INC. MAGAZINE AS AMERICA'S FASTEST GROWING PRIVATE COMPANIES, HAS SATELLITE OFFICES IN AUSTIN, TEXAS AND SHANGHAI, CHINA. THE COMPANY DEVELOPS ROUTING, SCHEDULING, AND PREVENTATIVE MAINTENANCE SOLUTIONS FOR OPTIMAL TRANSPORTATION LOGISTICS.

# YOUR FUTURE. OUR COMMITMENT.



Transfinder is your trusted partner in transportation management including communications, GPS integration, and fleet preventative maintenance.

Our comprehensive suite of products, solutions, and services—from the most flexible and powerful desktop transportation management system in the market to our comprehensive suite of mobile apps and Web-based communication solutions and services — enable you and your staff to:

- Provide safe and reliable student transportation;
- Allocate and manage your transportation assets to optimal performance;
- Adjust to day-to-day schedule, school, or route changes;
- Locate your fleet with real-time accuracy;
- Ensure a smooth transition to meet the challenges of regionalization;
- Communicate and interact in real-time with staff, partners and community; and
- Meet budgetary challenges without reducing the quality of your services.

We are committed to helping you find the best solutions for your school district:

- Cost Savings
- Efficiencies
- Student Safety

## CUSTOMER DRIVEN FOCUS

As a global logistics software provider in business for over 30 years, Transfinder has worked and continues to work in tandem with organizations to continually develop and upgrade our software products and services. Our goal: to help our customers meet new demands today and for the future.

As a result, you can rely on Transfinder for:

- Proven reliability in product performance;
- Comprehensive knowledge of transportation logistics and planning;
- Superior training and implementation services;
- Customized report writing;
- Substantial cost savings through innovative route planning solutions; and
- Quality customer service and support from knowledgeable technical professionals.

This ensures that you are applying best practices in managing your transportation and communication operations.

At the same time, Transfinder's technical training and support teams are available on a daily on-demand basis to respond to your questions so that you can continually provide value-added benefits.

# GLOBAL SOLUTIONS DESIGNED FOR SUCCESS

Transfinder's suite of products and solutions offers you not only superb performance and a substantial return on your investment, but also a long-term partnership with Transfinder—a company committed to your continual success.



**Routefinder Pro**, our feature-rich, industry-leading routing solution with the most advanced mapping capabilities available today, enables you to manage your transportation operation to optimal performance. Several features in our system enable you to create greater efficiencies and cost savings, while maintaining safety.

- **Sequence Optimization** can automatically optimize travel time or distance on a route in a selected geographic area. You then can create "what if" scenarios to determine the most efficient, yet safest, course of action.
- Create areas within a region that require additional attention. Once Georegions are established, you can create boundaries around hazards, such as high accident areas or flood plains.
- **Analytics** enables you to automatically summarize selected data from one source or from multiple sources to analyze specific areas of your operation. You can use this analysis to compare the selected areas against Key Performance Indicators (KPIs) to improve or showcase your department's performance.
- Finally, the **Document Center** in Routefinder Pro ensures that you have a central repository for critical documents related to drivers, vehicles, and trips. This repository is essential for tracking and mitigating incidents, such as accidents. You also can readily retrieve documentation requested by your personnel or clients.



**Routefinder GO** is an app that allows users the freedom of not being tethered to your office! Your critical transportation information in Routefinder Pro is portable and accessible anywhere, anytime. You are free to respond to emails, phone calls, and incidents in the office or in the field with the latest information.

You can rapidly access and enrich data on students; vehicles; schools; staff; trips and stops; and alternate sites wherever you are and, if needed, take immediate action.

Routefinder GO is compatible with all mobile devices (Android and iOS).



**Servicefinder** is a comprehensive, scalable fleet management solution allowing users the ability to integrate with GPS, pre/post trip inspections, ELD's and fuel management systems.

Servicefinder enables you to manage your vehicles, parts, inventory, purchase orders and work orders. It gives you control over areas vital to your fleet's performance: from bar coding for optimal inventory control and fuel import to measure fuel usage per vehicle to flat labor rate to help you measure technician productivity on specific tasks.



With **Viewfinder** you can monitor the health of your operation with real-time information. Dashboard views and schedule reports bring critical information to you, letting you know where to direct your time and attention. If you have our **GPS Connect** integration in place, you can watch actual vs. planned routes in live or historical views to check if vehicles are on path, and if they are running on time.

## GPS CONNECT

**GPS Connect** enables you to import GPS data from multiple sources to view routes and stops in real time so you can analyze actual versus planned routes. Compatible with the leading GPS providers in the industry, GPS Connect enables you to capitalize on your investment in GPS to track on-time performance and assess whether your day-to-day operation actually reflects what you planned.



Seamlessly integrated with your existing district website, **Infofinder i** is a Web-based service that gives you the flexibility and power to easily provide your route and stop information to the families in your district.

Mobile friendly with enhanced search features, **Infofinder i** provides quick access to comprehensive information from any tablet, smartphone or PC.

We engage you for the long term, enabling you to become proficient at using our solutions to continually improve your operations.

## CONTINUED



### ONE-STOP-SHOP FOR CLIENTS

The Marketplace is a tool for organizations, providing information on trusted and 'best-in-class' partners whose solutions integrate with Transfinder's products, from the grill-to-taillight – and everything in between.

The Marketplace will give clients a complete view of the choices they have in product offerings from a host of top-rated companies — all in a one-stop-shop for clients.

Transfinder Marketplace includes vendors with products in the following areas:

- Camera Solutions
- Fleet Maintenance Solutions
- GPS Solutions
- Social Media
- Student Attendance Solutions
- Tablet Technology
- Training Options
- And more!

### ON-DEMAND CUSTOMER SUPPORT

Transfinder's technical support and maintenance is invaluable to helping you get the most from your investment. It ensures that you can sustain a highly efficient and cost effective operation for your organization.

Following your initial implementation and training, we provide you with toll-free access to our knowledgeable staff. They are always prepared to respond to questions related to software use, installation, technical or map-related issues, custom report requests, and special circumstances affecting your operation.

You also have unlimited access to our client portal—**mytransfinder.com**—where you can access documentation on our software solutions, take online tutorials at your convenience, and sign up for Webinars on topics of interest. Within the portal, we also provide you with direct access to information on your own district through My Project, My Stats, and My Downloads.

Finally, we are constantly enhancing functionality to improve your experience with our software.

As your partner for the long term, we believe that your success is our success.

### PROFESSIONAL SERVICES

Our Professional Services Consultants answer your needs for greater operational efficiencies, advanced training for your staff, and policy recommendations that will improve your department's value to your district.

By working closely with you, we can assess several scenarios that can improve efficiencies and cost savings.

We can help you determine which scenarios can best be implemented to ensure safety and services while having minimal impact on the community.

With data behind our analysis, you will be able to bring recommendations to your administration that will result in greater efficiencies and cost savings:

- Route Analysis
- Stop and Run Evaluation

For new clients who need to get up and running within a few weeks, our Professional Services consultants offer an ASAP Service (Accelerated Software Activation Process), by which they work with your personnel to ensure a smooth transition to our solutions.

