STOPFINDER

- EASY ON-BOARDING PROCESS – JUST SEND ELECTRONIC INVITATIONS TO PARENTS AND GUARDIANS
- RELIABLE AND SECURE STOP INFORMATION
- TWO-WAY COMMUNICATION WITH REGISTERED PARENTS AND GUARDIANS (SUBSCRIBERS)
- CREATE AN “ALERT ZONE” AT ANY POINT IN A STUDENT’S ROUTE, NOT JUST AT STOPS OR SCHOOLS

Find it @ Stopfnder.com
STOPFINDER IS THE EASY-TO-USE, ALL-IN-ONE PARENT ENGAGEMENT APP DESIGNED BY PARENTS FOR PARENTS. STOPFINDER ENABLES REGISTERED USERS TO SEE THEIR CHILDREN’S BUS SCHEDULES IN REAL-TIME. THE TRANSPORTATION DEPARTMENT AND REGISTERED USERS (SUBSCRIBERS) STAY CONNECTED BY SENDING AND RECEIVING MESSAGES THROUGH THE SECURE STOPFINDER APP DIRECTLY TO THEIR PHONE OR TABLET.

**Integrated and Innovative**

Stopfinder is the fully integrated and secure communications solution for Transfinder clients. We know that the accurate data behind a parent app is critical to keeping parents up to date. We also know that schedules and plans change for any number of reasons and circumstances.

Stopfinder is the critical link that connects your constituents (parents and guardians) with the latest routing and bus stop information.

With Stopfinder you can easily send the latest information to parents districtwide or on other criteria, such as grade, school, route, selected map region or any criteria. Using GeoAlerts, the subscriber may also get notifications when the school bus arrives or departs the school, bus stop or any point along the school bus route.

**Providing Peace of Mind**

Stopfinder will be available based on different service levels to best meet your school district’s needs.

- **Stopfinder Communication**
- **Stopfinder GeoAlerts**

**Stopfinder Communication**

- Use your Student Information System data to send electronic invitations to parents and guardians to participate in an easy on-boarding process
- Provide reliable and secure bus stop information

**Stopfinder GeoAlerts**

Stopfinder GeoAlerts includes Stopfinder Communication. Stopfinder GeoAlerts does incur additional subscription fees and requires a Transfinder approved GPS hardware provider.

A GeoAlert is an alert zone subscribers and administrators create around a stop, school or any point along a route.

**With GeoAlerts:**

Administrators, Parents & Guardians have the ability to define drop-off and pickup point zones they want to be alerted of when a bus travels through (called “alert zones.”)

- Create an “alert zone” at any one of your children’s stops or schools.
With Stopfinder you can know where your child’s bus is and when it arrives at school – in real-time!

- Create an “alert zone” at any point in a student’s route, not just at stops or schools.
- Allow for School Bus substitutions.
- View the history of your students’ arrivals and departures.
- Select “on” or “off” for arrival or departure alerts for any point in the route. Know when the bus enters and/or leaves a selected alert zone.
- Planned route can be shown or hidden by the Stopfinder Administrator in the transportation office.
- Integrate directly to your Routefinder data for ensured accuracy and speed.

Listen and Respond to Your Community

With Stopfinder’s two-way messaging, your school district transportation department can send messages to a registered parent or guardian based on specific routes, specific stops or schools or even selected map areas.

The options are virtually endless in terms of how you can communicate and segment your target audience.

Plus…only Stopfinder offers the feature for registered parents to send a message to the transportation department via the secure app messaging component – including pictures and documents.

For example, imagine unplanned construction taking place at a bus stop, making the stop less than ideal. A parent can snap a picture and send it to the transportation office easily through the app. The district can respond back, thanking the parent for the information, making adjustments to the bus stop and sending a note to all parents with children at that stop with the change.

Talk about being responsive!

Quick and easy two-way communication to make your day easier and students safer. Using feedback to build relationships in your community.

Reliable and Great Routing Software is at the Core of Stopfinder

Backed by the best routing solution in the industry, Stopfinder taps into your routing data for accurate bus schedules and allows you to easily push out notifications or send messages via the secure Stopfinder app.

Stopfinder is built upon the 30-plus year reputation and innovation of Transfinder and the most powerful routing solutions available today – Routefinder PLUS & Routefinder Pro.

Created by Transfinder, the industry leader in location intelligence and school bus routing software and trusted by more than 2,000 school districts in North America for the safe transportation of millions of students daily.
Stopfinder is the easy to use, all-in-one parent engagement app designed by parents for parents. Know where your child’s bus is and have the most accurate information about your child’s bus schedule in the palm of your hand.

**Peace of Mind and Ease of Communications to Parents and School Districts**

Stopfinder is here and will change how we all communicate with our school district transportation department.

- With Stopfinder, registered parents and guardians can receive push notifications with any changes to your child’s bus schedule or inform you when there has been a schedule change or change in route.
- Registered users may send messages and attachments to the transportation department.
- Stopfinder can also track multiple buses if a parent has more than one child in school and know exactly when your child arrived at school.
- With Stopfinder, registered parents and guardians or family members will now know their child’s bus schedule, and can set up “alert regions” on their child’s route, so they can be informed where the bus is and when they want to know its location. And this is all available on your smartphone or tablet.
- The school district can even customize Stopfinder to send registered parents or guardians notifications and updates.
- The Stopfinder app is secure and protected. Access to parents or guardians is only granted to those that have permission from the school transportation department.

**Download the Free App Today!**

The app can be downloaded to any iOS or Android-enabled device and is available at the Apple App Store and Google Play Store.

*To use Stopfinder, the school district must have the most recent Routefinder software from Transfinder.